



Press Release
For immediate release

Aruba Happy Flow™, the Best Immigration & Arrivals Initiative of 2015

The 5th Future Travel Experience Awards in Las Vegas distinguished the game-changing passenger flow system last week as an outstanding effort to improve the passenger experience.

It is called Happy Flow™ and it received the Best Immigration and Arrivals Initiative Award at Future Travel Experience Global, which took place in Las Vegas September 9 to 11. First implemented on the “happy island” of Aruba, Happy Flow™ is the end-result of an unprecedented multi-stakeholder collaboration composed of Aruba Airport Authority, the Aruba Government, Schiphol Group, KLM Royal Dutch Airlines and Vision-Box, the working group that made the Aruba Happy Flow possible.



Tina Bergsma, Vice President International Stations, Air France-KLM, receiving the award on behalf of the Aruba Happy Flow™ working group from the hands of Kiran Merchant, CEO of DY Consultants & Chairman of Airport Terminal of the Future



Lisbon, 11 September 2015 - After going live in May of 2015, the Aruba Happy Flow project has been on the aviation's industry experts' lips as no other initiative in a while. Why? Because it represents **a huge leap forward in the passenger airport experience, representing a radical simplification of the passenger flow-control process. From check-in to boarding, facial biometric technology guarantees passenger identification at every step**, meaning the passenger can put away their travel documents after checking in, going through a sequence of self-service touchpoints, only looking at cameras that recognize their face almost on the go, making the **Face the identification "document" throughout the process. No uncomfortable ID checks, no queues, no stops. Your face is your personal trigger to interact with all the stakeholders, thus authorizing the processing of your data to progress in hassle-free mode throughout your journey at the airport!**

This innovative and groundbreaking process earned the Happy Flow system the prestigious Future Travel Experience Award for Best Immigration & Arrivals Initiative at FTE's Annual Global event. Jean-François Lennon, Vision-Box's Vice President for Global Business Development and Sales had this to say, **"We're extremely proud of this award. It's the confirmation that the whole Air and Transport Industry is ready for a new aviation era in passenger experience. Happy Flow™ is ready to reshape identification processes through an unparalleled passenger-centric flow, at every airport that wishes to deliver the best and empower their customers, secure their processes, become more efficient and profitable"**.

Manuel van Lijf, Senior Manager for Product Innovation at Air France – KLM also expressed his enthusiasm: **"KLM is very honored to have received the award on behalf of the Happy Flow consortium. It proves that the further innovation and optimization of the passenger experience at airports lies not in improving the individual touchpoints anymore but in the collaboration of all the stakeholders at the airport, and by applying state of the art technology. Only in this way can we improve the passenger experience and make his airport journey a pleasure. KLM has invested in the Aruba Happy Flow to work with and learn from the best industry parties. Aruba airport is the first of many more airports in the Air France KLM network we are discussing with to implement Happy Flow."**

Leading the way is in fact Aruba's Queen Beatrix International Airport, **the first airport in the world to provide a 100% self-service passenger experience**, based on traveler-centric biometric technology. Replacing outdated clearance procedures,



traditionally performed by border and airport agents, the solution is based on the **implementation of the most innovative self-service biometric touch-points for passengers – common-use self-service biometric check-in kiosks, baggage-drop and eGates**. At check-in, the passenger enrolls his biometric data and travel documents, whilst a virtual Passenger Data Envelope is created. Across their journey at the airport, at each subsequent step, namely bag drop, security, immigration and boarding, passengers are recognized via a face camera in just a few seconds, receiving approval to move forward, while the envelope is continuously updated with the relevant information such as biometric captures, real-time passenger status, among others. The stored information is then processed and shared selectively and privately with the relevant authorities, for each specific transaction.



Aruba Happy Flow: a passenger-centric approach revolutionizing the airport ecosystem

However, it takes more than innovative biometric passenger-centric touch-points to make this work. Vision-Box implemented a comprehensive, holistic approach to passenger processing, putting in place a holistic common-use management software suite that collects all information from the passenger touch-points, source intelligent data from 3rd party systems enriching the envelope of the Passenger data, and ultimately offers a ground-breaking orchestration engine to all the stakeholders involved. **vb orchestra™** is the new generation common-use platform dedicated to the management of the whole security infrastructure, the configuration of all traveler based workflows, the optimization of all passenger handling operations, combining all the complex and typically segregated Airline, Airport and Government systems into a comprehensive set of intelligent shared layers. This allows data to be distributed among the different stakeholders according to the Privacy by Design principles, delivering modeling and predictive capability in a big data capacity approach.



Pre-clearance

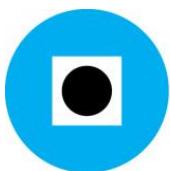
Another innovative leap forward of the Happy Flow system is the aim to create a first **pre-clearance border control process for passengers travelling from Aruba to the EU-Schengen area, extending the passenger experience well beyond the Aruba terminal.** The 2-year pilot project has the unique and visionary goal to establish a process where a passenger departing from Aruba and intending to enter the EU-Schengen space is pre-cleared before take-off. In case a passenger does not fulfill the requirements needed to enter the EU or is unable to fly because of other safety concerns, the appropriate measures are immediately triggered and the respective authorities notified anticipatively.

Increasing number of happy passengers

KLM passengers with European, US and Canadian electronic passports travelling from Aruba's Queen Beatrix International Airport to Amsterdam Airport Schiphol are already using Happy Flow™ upon invitation, and the number of eligible passengers invited to join is gradually increasing. In fact, children starting from 8 year-old and families are now using Happy Flow™, making it an attractive, seamless and stylish option for families to enjoy their holidays until the last minute! This makes for truly happy passengers!



The Aruba Happy Flow working group, composed of Aruba Airport Authority, the Aruba Government, Schiphol Group, KLM Royal Dutch Airlines and Vision-Box



About Vision-Box®

Founded in 2001, Vision-Box® is the leading provider of electronic identity solutions, intelligent security management, and automated border control systems that use ICAO-compliant standards.

The border control portfolio aimed at airports, airlines and Immigration authorities, includes solutions addressing a variety of business scenarios, namely security checkpoints and self-boarding and automated border control smart biometric eGates.

Every second, millions of images are being captured and processed by Vision-Box systems, installed right at the heart of the most prestigious organizations, who trust our biometric identity and digital video management solutions for their critical applications.

Covering the entire ID management life cycle, Vision-Box® delivers, to governments and issuing authorities, solutions ranging from live biometric enrolment stations, document verification kiosks and digital document dispensers through to personalization systems.

From the enrolment process, through the life cycle process of a biometric document and finally to the verification and identification process, all products are linked together through a powerful IT-platform, vb i-shield®. Vision-Box®'s vb i-shield®, which enables the implementation of an advanced border management system, also integrates with advanced digital video management solutions, intelligent biometric and biographic search engines and danger management functionalities.

Vision-Box® operates automated borders in more than 50 international airports and has over 3000 electronic identity systems deployed across the globe.

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